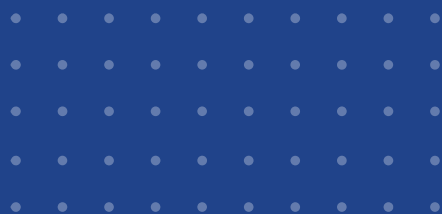


About **Knowledge Lens**



Knowledge Lens is a software product company that focuses on developing innovative solutions in niche technology areas such as Artificial Intelligence, Data Science, Industrial IoT, Blockchain and Cloud.

Our mission is to discover intelligent insights from enterprise data and deliver business value to our customers. We have successfully transformed companies into Smart Enterprises by implementing Next Generation Enterprise Data Lakes, AI Powered Intelligent Apps and Industry 4.0 solutions both on premise and cloud.



01

Sales and Distribution Analytics

- Prebuilt data models and KPIs for sales, customer demographics, dealers, social content analysis and inventory data from all channels.
- Highly scalable and distributed ingestion framework for full and incremental data without impacting source data system.
- Get business alerts on sales events for real-time decisions.
- AI Models for sales forecasting, Inventory optimization and price recommendation.
- Prebuilt dashboards for the Sales and Distribution KPIs with inbuilt role-based access control.

02

Problems we are solving



Achieve better forecasting accuracy for sales.



Identify sticky customers and help sales representatives to cross sell.



Optimize pricing and leverage sales teams to achieve better margins.



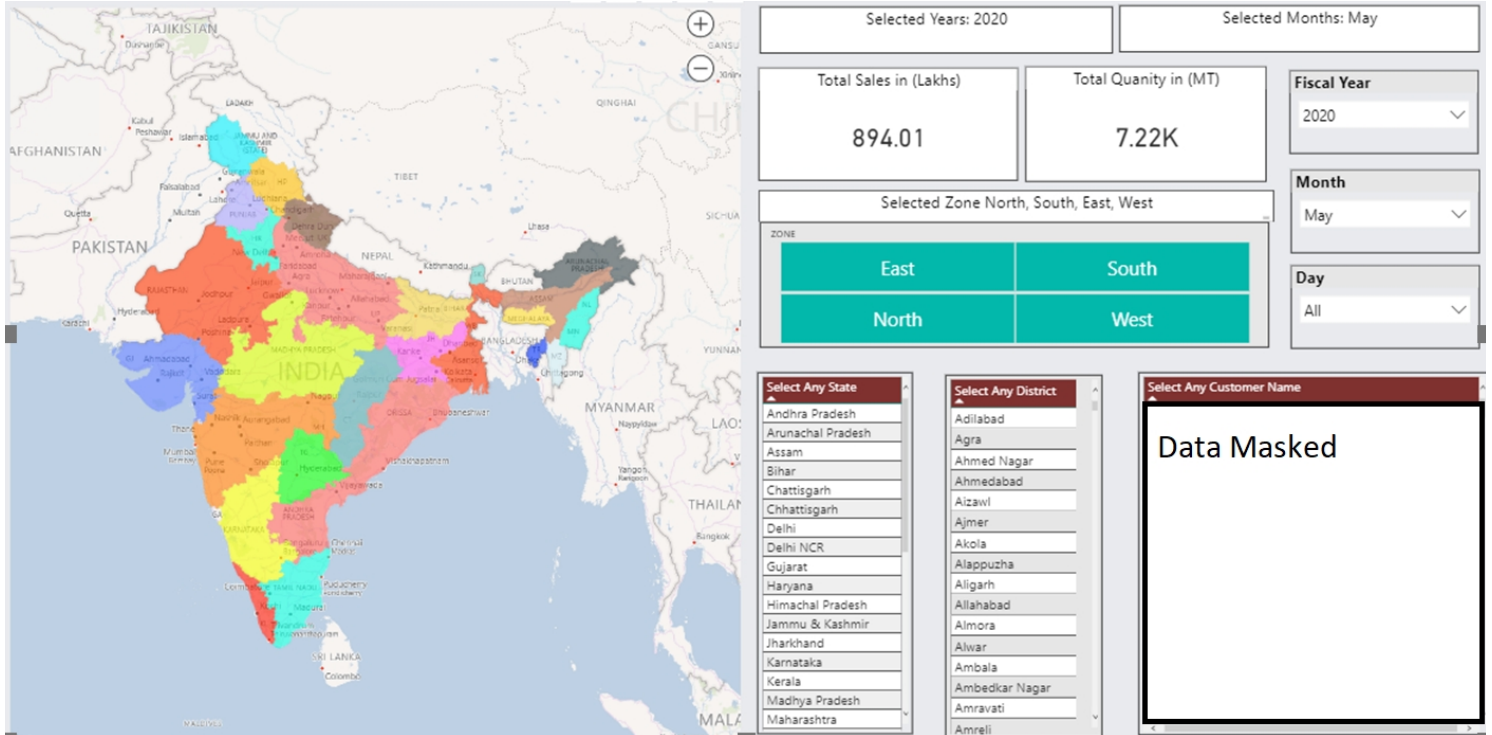
Improve sales in lagging regions by identifying products that are profitable.



Optimize inventory based on daily production levels and observe changes in sales distribution patterns.

03

Insights of the Dashboard



04

KPIs

Improve Sales Forecasts to achieve better growth rates in Production planning, Logistics and Financial planning.

Optimize Inventory Levels to avoid stock-outs/lost sales and reduce holding costs.

Improve Product Pricing and Discounting and challenge sales teams to reconsider their deal structures.

05

Value Proposition

- Prebuilt data models, KPIs, AI Models and dashboards to achieve faster implementation and lower costs.
- 30% increase in cross sell opportunities
- 20% Improvement in margins and deal structures.
- 10-15% savings from inventory optimization.

06

BOX Offers



2 Hour workshop
led by experts



Technical, Use-case
and Business Value
analysis



Recommendations
for path forward



50% discount on
POCs for qualified
opportunities